

No.26-7/2015-T&C-CM

Date: 09.12.2016

Circular T&C-CM No. 43/16-17

To

All CGMs- Telecom Circles/ Telephone Districts

Sub: Promotional offer under GSM Prepaid Mobile Services -reg.

It has been decided by competent authority to introduce Promotional Offer under prepaid mobile services as under:-

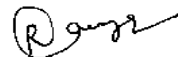
- ❖ Promotional Offer 1: Talk Value of Rs. 600/- on Top up of Rs.500/- for all the customers on PAN India basis from 13.12.2016 to 15.12.2016.
- ❖ Promotional Offer 2: Combo voucher of Rs.786 with talk value Rs.900 and 300MB Data
 - The talk values of Rs. 900/- will be credited in main account and 300MB data will have validity of 7days.
 - This offer will be available from 12.12.16 to 11.01.2017.
 - The circles may implement the offer, if denomination is free in respective circles.
 - Circles/INs are requested to provide the weekly feedback regarding sales of proposed Combo voucher on below stated email ids.
- 2. The promotional offers will be available for the period as mentioned above respectively.
- 3. The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI and TRAI regulations contained in Ir. No. 5-5/2008/regl Dated 16.06.2008 issued from regulation cell BSNL CO.
- 4. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI. Circles shall report to TRAI with full details of the tariffs offered without reference to any other circular.
- 5. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response.
- 6. This circular is issued based on the approval of ECT vide Approval No. – 2597 dated 09.12.2016 in P&P-CM cell file No. 3-38/ECT/2015/P&P-CM (Pt. II). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing-CM Section, C.O., BSNL, New Delhi on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in



(N. S. Dhami)
DGM (T&C-CM)

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS -Billing Centres).
- 8) GM (VAS-Tech)/GM (NWO)/GM (P&P-CM)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.



(Rakesh Arya)
Dy. Manager (T&C-CM)